

FIG. 1A

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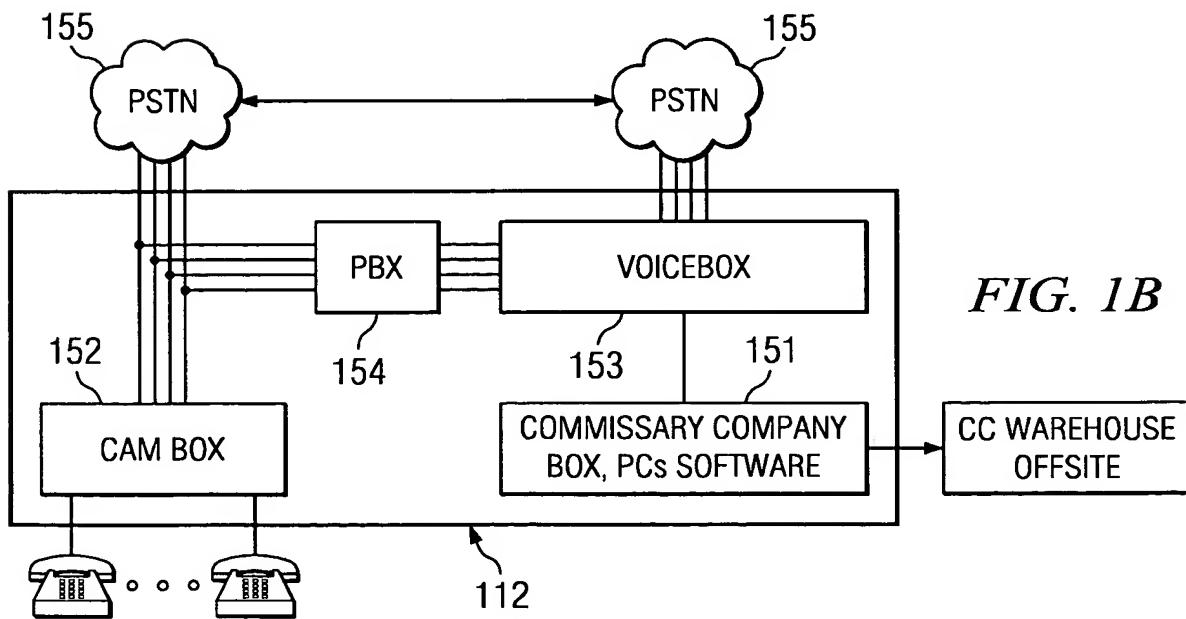
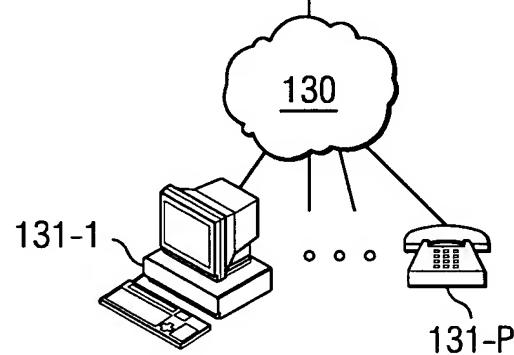
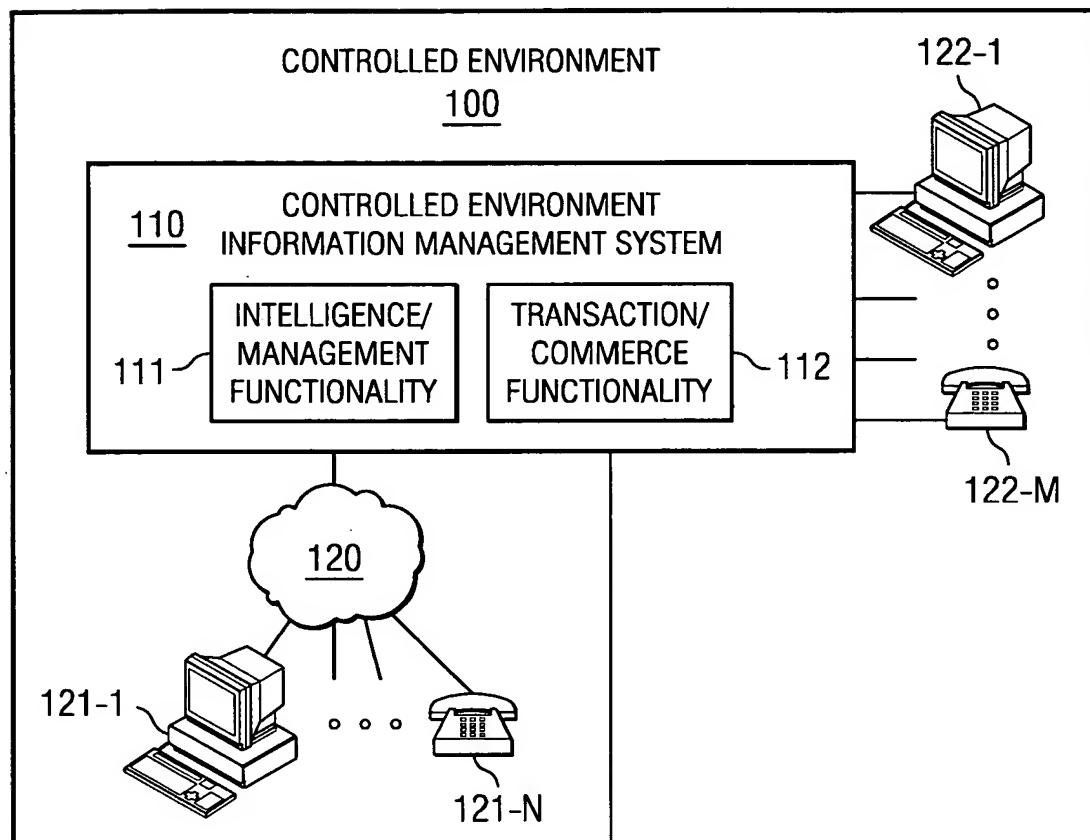


FIG. 1B

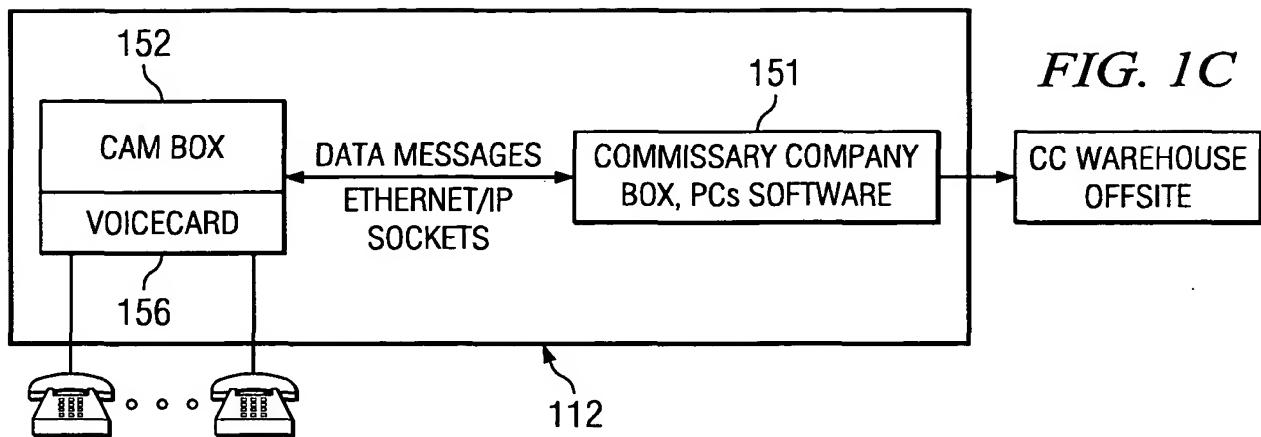
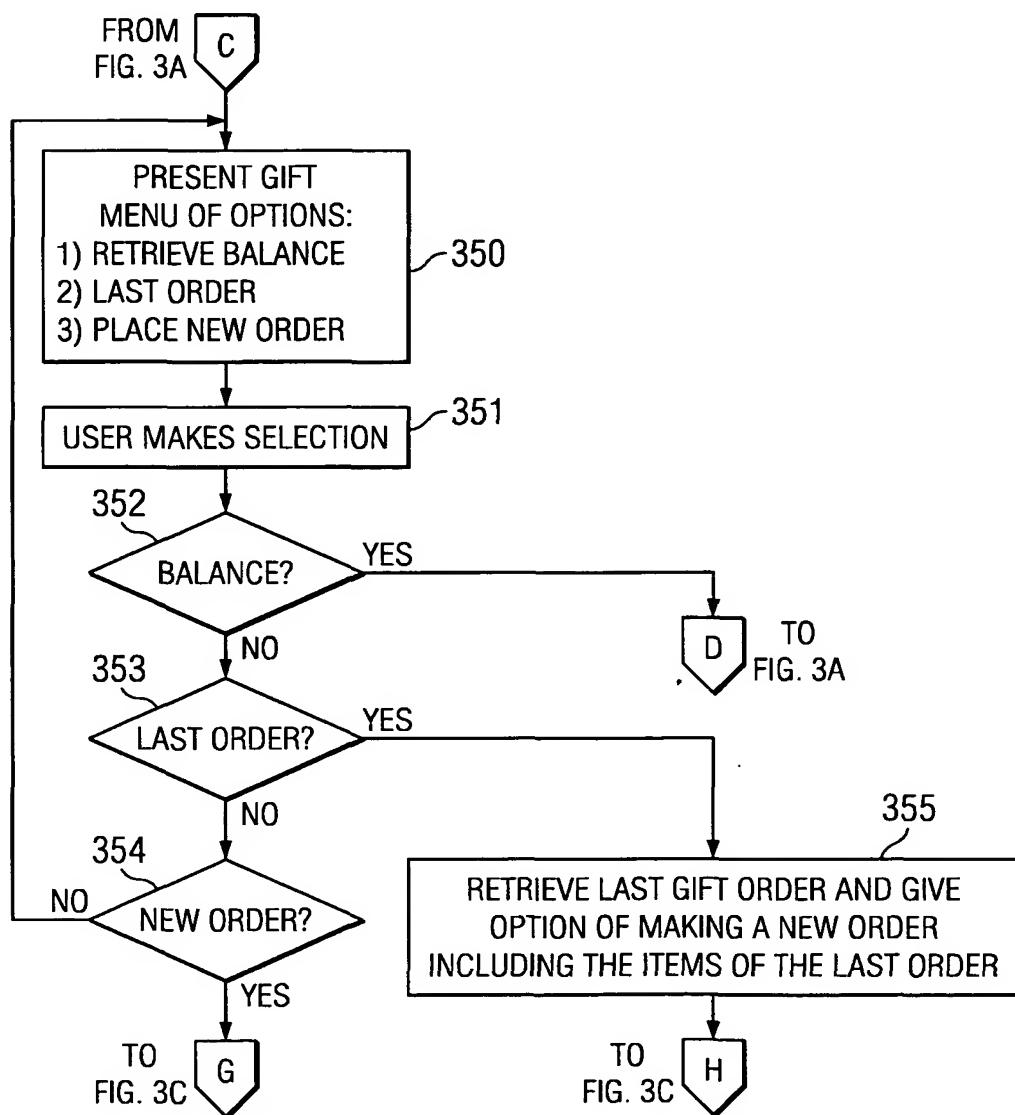
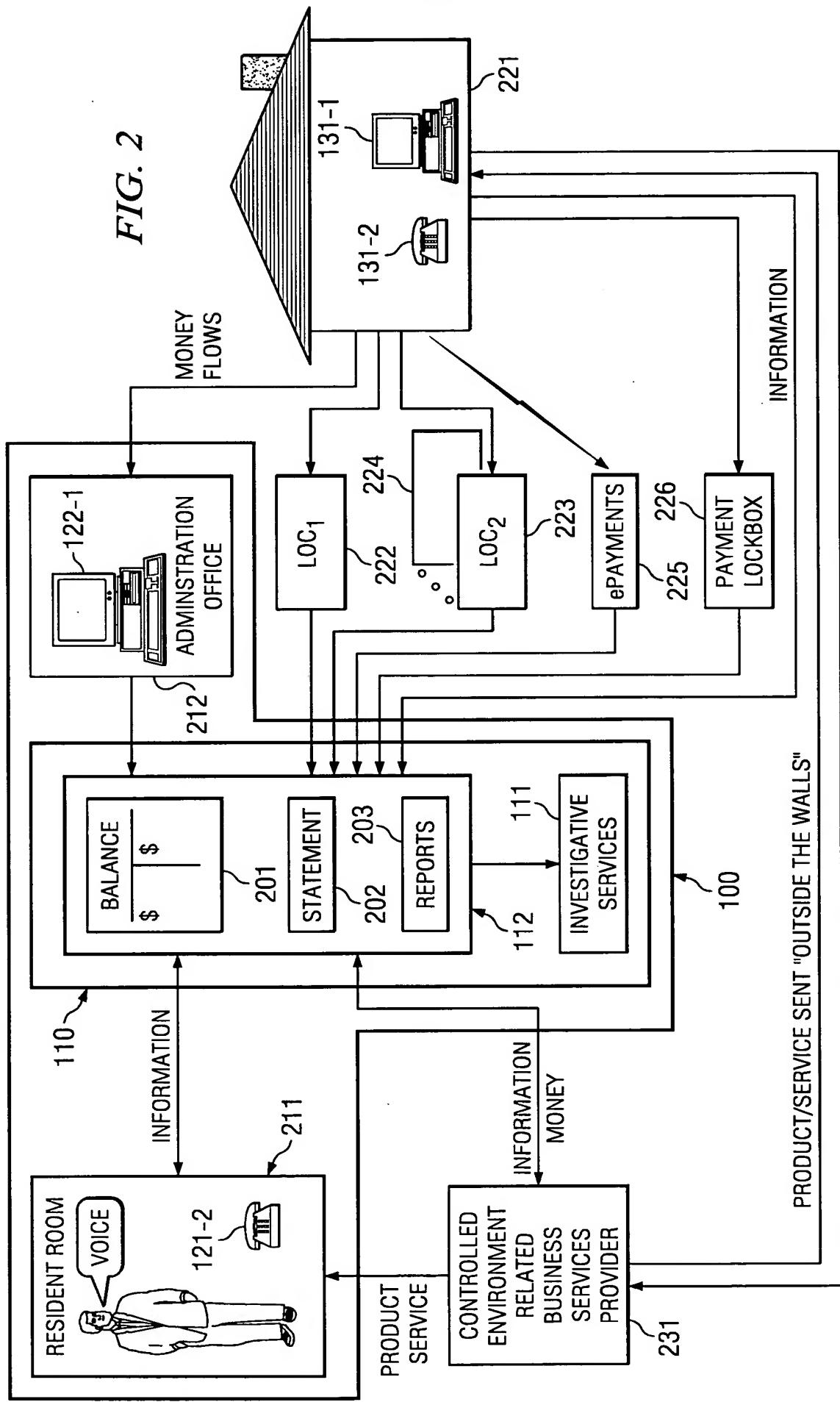
**FIG. 3D**

FIG. 2



PRODUCT/SERVICE SENT "OUTSIDE THE WALLS"

PRODUCT/SERVICE SENT "INSIDE THE WALLS"

FIG. 3A

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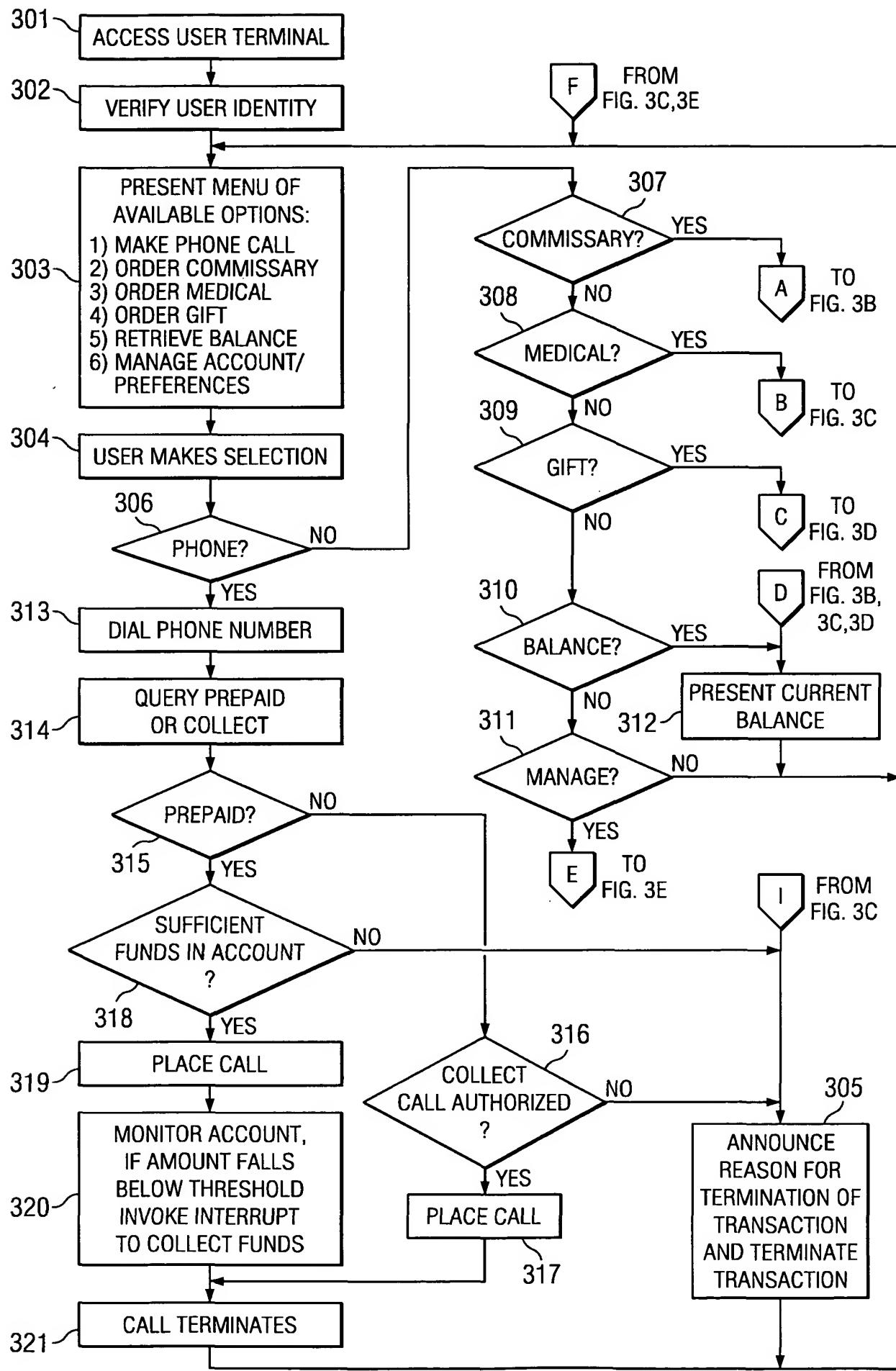


FIG. 3B

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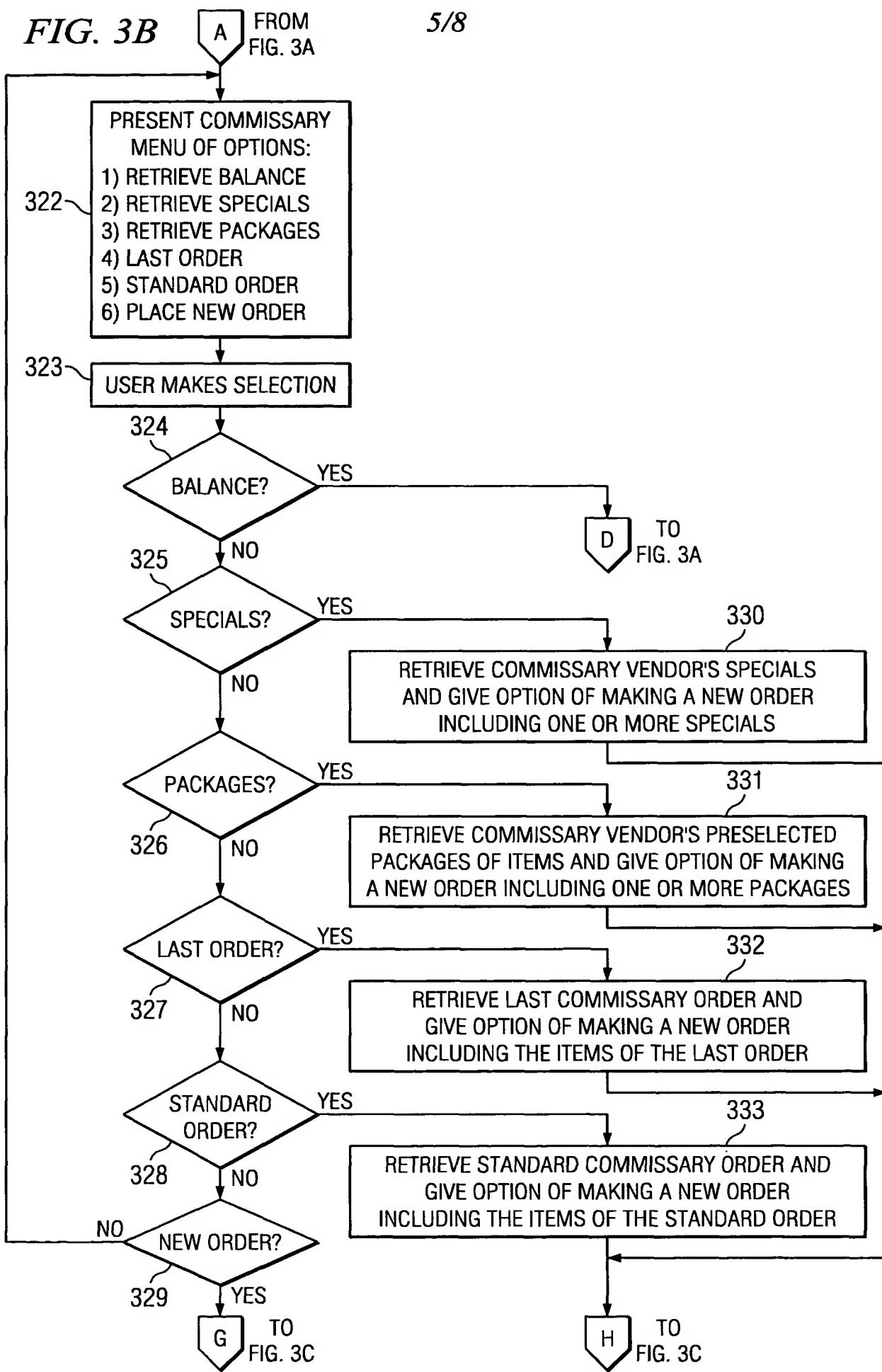


FIG. 3C

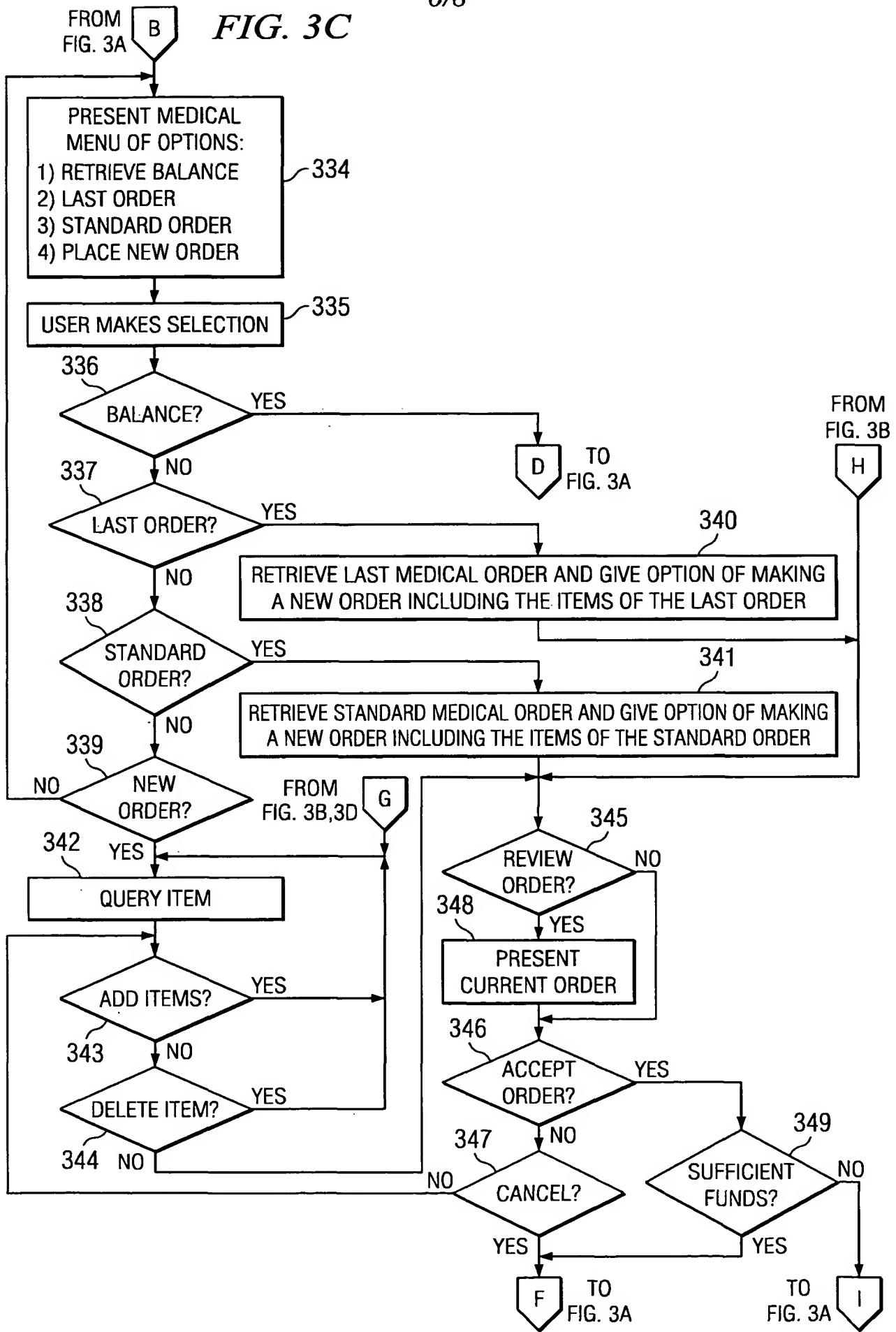


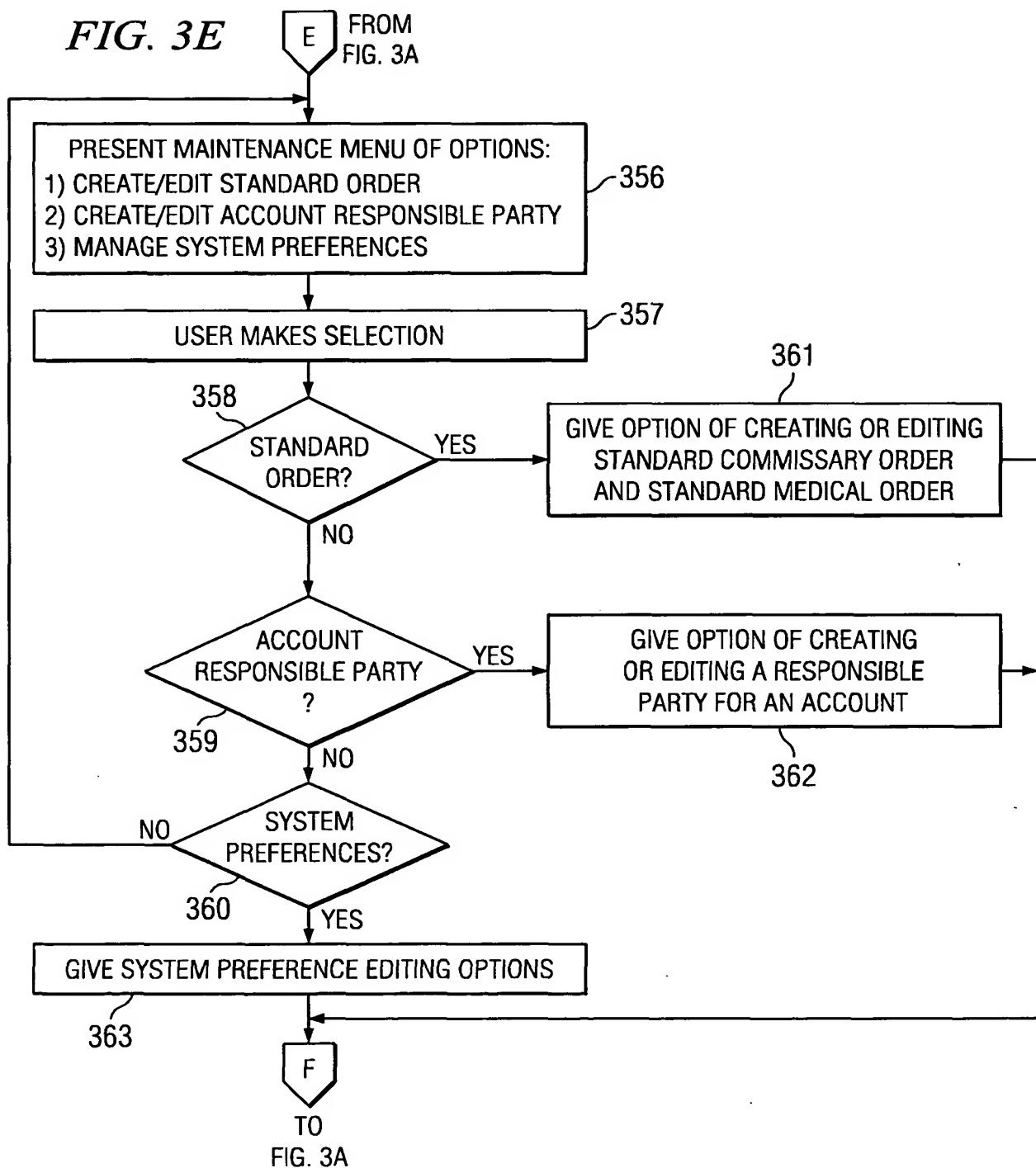
FIG. 3E

FIG. 4
(PRIOR ART)

